

## **Ivey LEADER Project – Whitehorse Program FAQ**

### **How can interested participants apply to the program?**

Interested participants can e-mail [leaderproject@ivey.ca](mailto:leaderproject@ivey.ca).

### **What are the program dates?**

The LEADER Program will run from Sunday, May 5<sup>th</sup> to Saturday, May 11<sup>th</sup>.

### **Where will the program run?**

The program will be based out of NorthLight Innovation Centre in Whitehorse, Yukon.

### **Who can attend the program?**

The program is primarily for First Nations Youth aged 18-35. A focus is placed on entrepreneurship – prior experience is not necessary but an interest in entrepreneurship is.

### **Is there a cost to participate?**

No – the program is completely free to participate in.

### **Are there reading, writing or math requirements to attend?**

At least, students should be able to read above a grade 10 level and have intermediate knowledge of arithmetic.

### **Can a participant attend for a shorter duration of the program?**

It is encouraged that participants attend all sessions from Sunday to Saturday.

### **What topics are being covered in the program?**

In one week, the program covers topics like strategy, finance, marketing, accounting and non-profit work through a mixture of talks and case-based learning.

### **Who are the program instructors?**

The program leaders are Ivey Business School students completing their undergraduate and MBA degrees. Local First Nations speakers will also hold sessions and have talks about their experiences running businesses in the North.

**What should participants bring with them to the program?**

Pen and paper are the only things necessary! No laptops required.

**Are accommodations covered for students living outside of Whitehorse?**

Yes. The LEADER Project will cover both transportation to and from Whitehorse, as well as accommodation for the week they are attending the program. Some meals will also be included.

**Can expenses like childcare be covered?**

Unfortunately, the LEADER Project cannot cover expenses like childcare for the week at this time.

**How many youth from each community can attend?**

There is no cap. LEADER will fill spots until a classroom size of ~20 is met.

**How is LEADER working with Dana Naye Ventures?**

LEADER is working with Heather Dickson, Youth Entrepreneur in Residence, to develop curriculum and learn from her experiences to deliver quality content. Participants have the opportunity to continue with Dana Naye support after LEADER is over.

**Can you get a Yukon College credit for participating in LEADER?**

Not at this time.